

SERVICES EXPORT PROMOTION COUNCIL

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17th September 2026

Sub: Request for Appointment for IP Guide in MIPCOM 2026 , 12th -15th October 2026

Services Export Promotion Council (SEPC) is organizing India Pavilion at MIPCOM 2026, scheduled to be held from 12th – 15th October 2026 at Cannes, France.

Appointment for IP Guide in MIPCOM 2026

Eligibility for submission of Bids: Agencies having following eligibility, hereby, invited to bid for the event on turkey basis

1. Must be a registered business entity/ service provider.
2. The agency/company should have been in existence for at least the **last three (3) financial years** and should have proven experience in **conceptualizing, designing and executing projects**, including the creation of **IP Guides, Post-Show Reports and similar documentation**, for Government Departments/Ministries, Government/PSU bodies, Chambers of Commerce, Trade Promotion Bodies, Autonomous Bodies, or reputed Associations for **international exhibitions/events held abroad**.
3. The bidder must submit valid Purchase Orders/Work Orders as documentary evidence of such experience.
4. The experience of preparing **IP Guides and Post-Show Reports** should specifically be in the **Media & Entertainment Sector** and the work orders/purchase orders should have been issued directly by **Government/Semi-Government Bodies, Autonomous Bodies, Chambers of Commerce, Trade Promotion Bodies, or recognized Industry Associations/Organizations**
5. A self-certified undertaking has to be submitted mentioning that they have not been blacklisted by any Government organization

The

Submission Date:

Offer should be **submitted latest by 05:00 PM on 25th September 2026 at:**

To,

Chandranshu Awasthi Senior

Director

SERVICES EXPORT PROMOTION COUNCIL (SEPC)

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Phase I

Proposal Submission Requirements
1. Guide can be used both in print as well as digital formats.
The following will be the structure of the Guide. • Introduction and Forewords (5 in number) • Brief sections of various aspects of India's strength in the audiovisual space and ease of doing business • Compilation of: ➤ completed IP projects ready for sales (animation, TV, features, films, docs and web series) ➤ Seeking co-productions ➤ IPs and content in developing stage • Brief about SEPC • Cover to be designed with the India Pavilion display. • The overall work entails content collation of projects, layout, design, fact check and create ready to print file.
2. Post show report of the Event MIPCOM 2026